

**Institute for the Research of Economic and
Social Problems of Globalization at
European University**

**Kherson State
Agrarian and Economic University**

**STRATEGIES OF SOCIO-ECONOMIC
DEVELOPMENT AND MECHANISMS OF
THEIR IMPLEMENTATION IN THE
CONDITIONS OF ECONOMIC
UNCERTAINTY AND GLOBALIZATION
CHANGES**

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Volume I*

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The monograph is devoted to the improvement of theoretical and methodological and scientific and methodological provisions, the development of practical recommendations for strategies of socio-economic development and mechanisms of their implementation in the conditions of economic uncertainty and globalization changes. The Foresight is a system of methods for the transformation of priorities in the area of economy and production, social and cultural development. Analysis of Foresight Competencies as a component of dynamic capabilities of enterprises demonstrates their leading role in the implementation of the remaining components of dynamic capabilities, as well as the fact that the Foresight of enterprises exerts a transformative impact on the development of the system, helping to convert, rather than only predict, the development of a sector or an enterprise. The Foresight includes the application and transformation of enterprises' routine work, as well as innovations in production and industrial relations. It aims at selecting and using the change markers – weak and strong signals of

future and probable changes. Active and accurate identification of these markers of change, including the a mlication and modification of the enterprises' routine work makes it possible not only to predict implicit trends but also to intervene in the course of processes, adjusting them with the least amount of utilized energy and resources. In addition, it allows influencing both the markets themselves and the reality of enterprise activity as a whole. Given the Foresight Competencies, an enterprise not only efficiently adapts to the changes in the environment (market), but also participates in changing it. Therefore, special attention is paid to the study of the international experience of Ukraine, Belarus, Georgia, Poland in the implementation of behavioral economics, reputation management and social responsibility of business, risk management in transformation periods, management of financial and information systems in business, accounting and analytical support of management activities, modern technology partnerships and inter-firm cooperation, modern logistics management and effective marketing, strategic management of competitive advantage of business I bear the innovative methods of teaching economic disciplines in high school.

The publication is of interest to economists, civil servants, scientists, lecturers and post-graduate students whose activities relate to the topic.

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