



Fedorchuk A., Petrenko V.
Kherson State University
Karnaushenko A.
Kherson State Agrarian University

INNOVATIVE INFRASTRUCTURE AS THE FRAMEWORK FOR THE DEVELOPMENT OF REGIONAL ENTERPRISES COMPETITION

The article is devoted to the peculiarities of the functioning of the innovation infrastructure, as the basis for the formation of competitiveness of enterprises in the region, contributes to the development of the region and the state.

The problems of the development of the innovation infrastructure are covered, the current conditions and directions for the development of the innovation activities of enterprises are investigated, the values of the state and the region in the formation and effective functioning of the institutional component of the innovation infrastructure are identified, and measures are proposed to improve the functioning of the innovation infrastructure.

The necessity of activating commercial interest in the provision of services and mutually beneficial market relations between the subjects of the innovation infrastructure and enterprises has been substantiated. A model of the functioning of the innovation infrastructure as the basis for the formation of enterprise competitiveness has been developed. It argued the relationship of innovative infrastructure software softizatsii servizatsii and innovation processes in the economy.

Keywords: *innovative infrastructure, techno parks, innovative politics, scientific potential, investment-innovative activity, innovative process.*

СПИСОК ЛІТЕРАТУРИ

1. Портер М. Конкурентное преимущество: как достичь высокого результата и обеспечить его устойчивость : пер с англ. М. : Альпина Бизнес Букс, 2005. 715 с.
2. Фатхутдинов Р. А. Конкурентоспособность: экономика, стратегия, управление. М. : Инфра-М, 2008. 312 с.
3. Шумпетер И. А. Теория экономического развития: капитализм, социализм и демократия. М. : Эксмо, 2007. 864 с.
4. Doloreux D., Parto S. Regional Innovation Systems: A Critical Review // International Journal of Innovation Management. 2003. № 7. P. 8–94.
5. Radosevic S. Regional Innovation Systems in Central and Eastern Europe: Determinants, Organizers and Alignments // The Journal of Technology Transfer, Springer. Vol. 27 (1), 2002. P. 8–96.

Дата надходження до редакції – 02.10.2019 р.